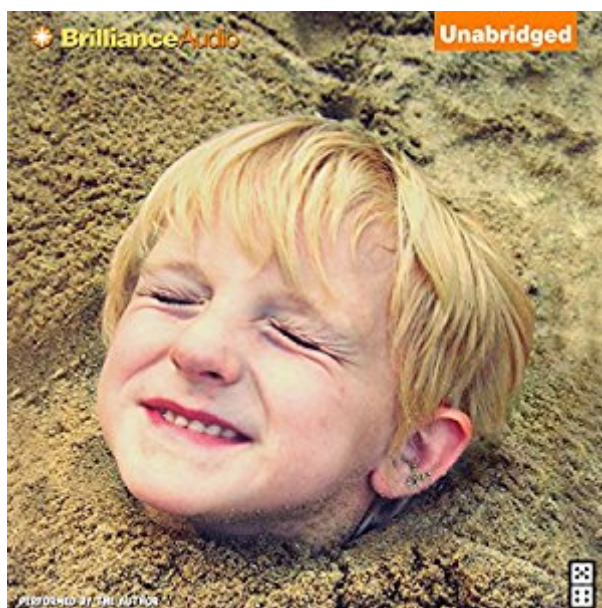


The book was found

Anything You Want: 40 Lessons For A New Kind Of Entrepreneur



Synopsis

When anyone can start a business (when everyone is running their career like a business), it begs a question. This is your one chance at life, you can have anything you want, what is worth doing?

Most people don't know why they're doing what they're doing. They imitate others, go with the flow, and follow paths without making their own. They spend decades in pursuit of something that someone convinced them they should want, without realizing that it won't make them happy.

Anything You Want is a manifesto about living life, appreciating enough, and doing what matters. It's most of what fabled entrepreneur Derek Sivers learned in ten years of starting and growing a small business, compacted into something you can listen to in an hour and a half. A life worth living starts with knowing your personal philosophy of what makes you happy and what's worth doing.

Book Information

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Customer Reviews

I added this to my list of books to read after it being recommended by Shawn Blanc's monthly book club. Although new books go to the bottom of my list, this one looked like a quick read and given Easter Monday I was able to consume within the hour. What I liked about this book was Siver's open and honest approach to running a business. To him, it is about having fun, being happy and ultimately about the customer; money didn't play a role. It is certainly a healthy approach to have in a business however sometimes I think reality can bite into this approach given our fast paced world of technology and disruption. There were many anecdotes on both his successes and failures along with lessons we can all take from it. For example, the tried and true test of trusting and verifying, to

delegate but not abdicate and to make every decision based on the impact to the customer. I don't believe that this approach to business works carte blanche in every industry and idea however there are some great fundamentals for any entrepreneur to take on board with a new venture. Three key takeaways from the book: 1. Delegation is key in the business (especially when you grow), however, with delegation trust but verify. Furthermore delegation doesn't not mean abdication. 2. If you're not saying "Hell Yeah!" to an idea/approach etc. then say no! 3. Siver's Tao of Business: Care about your customers more than about yourself and you'll do well.

This book is a quick read and some people may easily miss its genius. By illustrating the kinds of dilemmas the author faced on his path toward success, he gives us permission to ask an entirely new set of questions ourselves. For me, the takeaway was this: am I happy and do I have enough? Good questions to ponder. Great book.

This book is packed with wisdom and it just makes you feel good reading it. Whether you are an entrepreneur, artist, or someone trying to figure out your next project or next theme of your life, this book is for you! Derek does an outstanding job simplifying the lessons through his life and business experience. Here's a couple key points that hit home: 1. It should NEVER be about the money. If you're in a business or pursuing a dream for the money chase, that chase will lead you down the wrong path. 2. It's always about the customer. Whenever making a business decision, Derek always asks what would the customer say about this decision I'm making. So many cool stories of the simple small things Derek did that his customers loved. 3. Business (or lifestyle) should be based around what you want. It should be your utopia, too many entrepreneurs try to please other people, investors, etc. and lose sight of what really matter to them. Derek explains this process through his incredible business journey. Thank you Derek for bring this book to the world!!

A nice, easy and brief read that's a manifestation of distilled knowledge acquired over decades of experience starting and building CDbaby. I've always enjoyed reading Derek's writing because it's so honest. He's genuine. When most business books tell you to maximize profitability and sell when the market tells you it's the right time to sell, Derek tells you to maximize your happiness and sell when your heart tells you it's the right time. The wisdom in this book reaches beyond business and entrepreneurship. The bites of gold sprinkled throughout this text are signposts to a path that should take you on a journey of a life well lived. Highly recommended.

I like that he's illustrated a different approach. There's some great, sound, simple advice in here that you could easily implement. However, some of it is extremely anecdotal and specific to him and his beliefs. He usually tries to define that in those areas but some are a little extreme. Overall, great read and approach, just skim over some of the stuff with a grain of salt (as per usual with any book).

Out-of-the-ordinary entrepreneur that values happiness over money and it does make a lot of sense. Do only what makes you happy, not just for the money. The best part of this book is that it is very sobering with some hilarious stories and comparisons that validate the silliness of human behaviour in certain situations. Read this book to get wiser and inspired to do things differently.

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Anything You Want: 40 Lessons for a New Kind of Entrepreneur This book will teach you how to write better: Learn how to get what you want, increase your conversion rates, and make it easier to write anything (using formulas and mind-hacks) I Can Make You Confident: The Power to Go for Anything You Want! 40 Days of Decrease: A Different Kind of Hunger. A Different Kind of Fast. How to Find Out Anything: From Extreme Google Searches to Scouring Government Documents, a Guide to Uncovering Anything About Everyone and Everything I Could Do Anything If I Only Knew What It Was: How to Discover What You Really Want and How to Get It How to Get Any Man to Do Anything You Want! Anything You Want Rich Dad's Before You Quit Your Job: 10 Real-Life Lessons Every Entrepreneur Should Know About Building a Multimillion-Dollar Business So, You Want to Be a Coder?: The Ultimate Guide to a Career in Programming, Video Game Creation, Robotics, and More! (Be What You Want) The MBA Reality Check: Make the School You Want, Want You Do You Really Want to Meet Velociraptor? (Do You Really Want to Meet a Dinosaur?) Do You Really Want to Meet Tyrannosaurus Rex? (Do You Really Want to Meet a Dinosaur?) Do You Really Want to Meet Triceratops? (Do You Really Want to Meet a Dinosaur?) Do You Really Want to Meet Stegosaurus? (Do You Really Want to Meet a Dinosaur?) Do You Really Want to Meet a Pterosaur? (Do You Really Want to Meet a Dinosaur?) Do You Really Want to Meet Apatosaurus? (Do You Really Want to Meet a Dinosaur?) You Wouldn't Want to Be a Shakespearean Actor!: Some Roles You Might Not Want to Play It's Not a Perfect World, but I'll Take It: 50 Life Lessons for Teens Like Me Who Are Kind of (You Know) Autistic Elon Musk- Top 10 Business Lessons Through An Inspiring Life Of A Visionary Entrepreneur: The Man With A Quest To Change The World's Future

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